

## Personal Information

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Date of Birth 24/12/1974

# Nairn Robertson

## Experience and Skills

A highly experienced interactive producer with a proven record of successfully managing the delivery of many creative digital projects.

Great strategic instinct and industry awareness backed up with many years of varied interactive experience across the web, broadband video, VOD, interactive television and agile development techniques.

Excellent editorial and creative flair combined with hands on exposure to a wide range of properties from EastEnders to Lloyd's of London.

A highly regarded, flexible and motivating leader with coal face experience of managing creative production teams in broadcast and digital agencies.

## Employment History

March 08 - Present

### **Producer and Project Manager** – Made by Many Ltd

Responsible for delivering protectthuman.com, a large site for Amnesty International UK employing many social features. This campaigning web platform employs video and imagery to encourage users to take actions connected to Amnesty's aims and reach targets. I was engaged by design and strategy agency Made by Many to complete an Impact Analysis, Service Definition Document and to oversee the project for Made by Many.

During the 12 weeks of Agile development, I carried out Business Analysis, Project Management and to some degree User Experience. This Ruby on Rails site is receiving acclaim from many quarters and went into public beta in late August 2008.

Nov 07 to March 08

**Freelance Producer and Consultant** - Nairn Robertson Consulting  
Advising clients on all aspects of introducing effective online video content. Covering editorial piloting and ideas development, in house and external production management through agencies, player implementation and encoding, guidelines and standards and distribution through other online channels. Clients include Lloyd's of London, Digital Rights Group, Fool.co.uk, Amnesty International and various New Media agencies.

March 07 to Nov 07

**Interactive Producer and Consultant** - Interesource New Media Ltd  
Responsible for developing and delivering audio/video and social media strategies for clients, including Lawn Tennis Association, Lloyd's of London, ENO and ITN Source. Took an active role in acquiring new business and contacts. Responsible for ensuring effective production resource allocation across the business. Interesource employed Agile techniques to create

	award winning social media websites including my.telegraph.co.uk
Dec 06 to Mar 07	<b>Senior Interactive Producer - The Apprentice</b> - BBC Vision Liaised with Fremantle to ensure timely and high quality delivery of The Apprentice website including flash video, audio and video podcasts.
Apr 06 to Mar 07	<b>Senior Interactive Producer - Dragons' Den</b> - BBC Manchester Responsible for creating and delivering a broadband video focused website for 06 and 07 series of Dragons' Den. Developed short form video formats employing a broadband filming crew on location which combined with full episodes created one of the most successful programme sites for the BBC.
Jul 04 to Jun 06	<b>Senior Interactive Producer</b> - BBC iD&E Responsible for developing, commissioning and delivering the BBCi Movies and Entertainment services on DSat, DTT and DCable platforms. Produced versioned and original content, shooting interviews, behind the scenes and promotional packages etc.
Mar 02 to Jul 04	<b>Interactive Producer Emerging Platforms</b> - BBC iD&E Developed new services on interactive TV, VOD and broadband internet.
Mar 01 to Mar 02	<b>BBC Content Producer</b> – BBC Fictionlab/iD&E Developed sites for The Office, Comedy, National Lottery and BBC Cult.
Feb 00 to Jan 01	<b>Entertainment and Community Producer</b> – uproar.co.uk Responsible for the UK Uproar website and quiz applications.
Sep 98 to Jan 00	<b>English Teacher</b> - International House Taught English courses in Poland, Portugal and Hungary.
<b>Education</b>	
92 – 96	<b>Bachelor of Engineering (1st Class Hons), Aeronautical Engineering.</b> Final year elective in Space Systems. Glasgow University.
87 – 92	C.S.Y.S: Physics & Chemistry. Scottish Highers: Maths, English, Physics, Chemistry & Geography Gryffe High School, Houston.
<b>Production Skills</b>	
AVID DV Express Pro, After Effects, FCP, Media Cleaner, windows real and flash video encoding , Photoshop, Homesite. Health and safety trained and basic DV camera training (Sony Z1)	
<b>Referees</b>	
<b>Martin Trickey</b> , Commissioning Executive, BBC Vision martin.trickey@bbc.co.uk	
<b>Tim Malbon</b> , Founder, Made by Many Ltd tim@madebymany.co.uk	